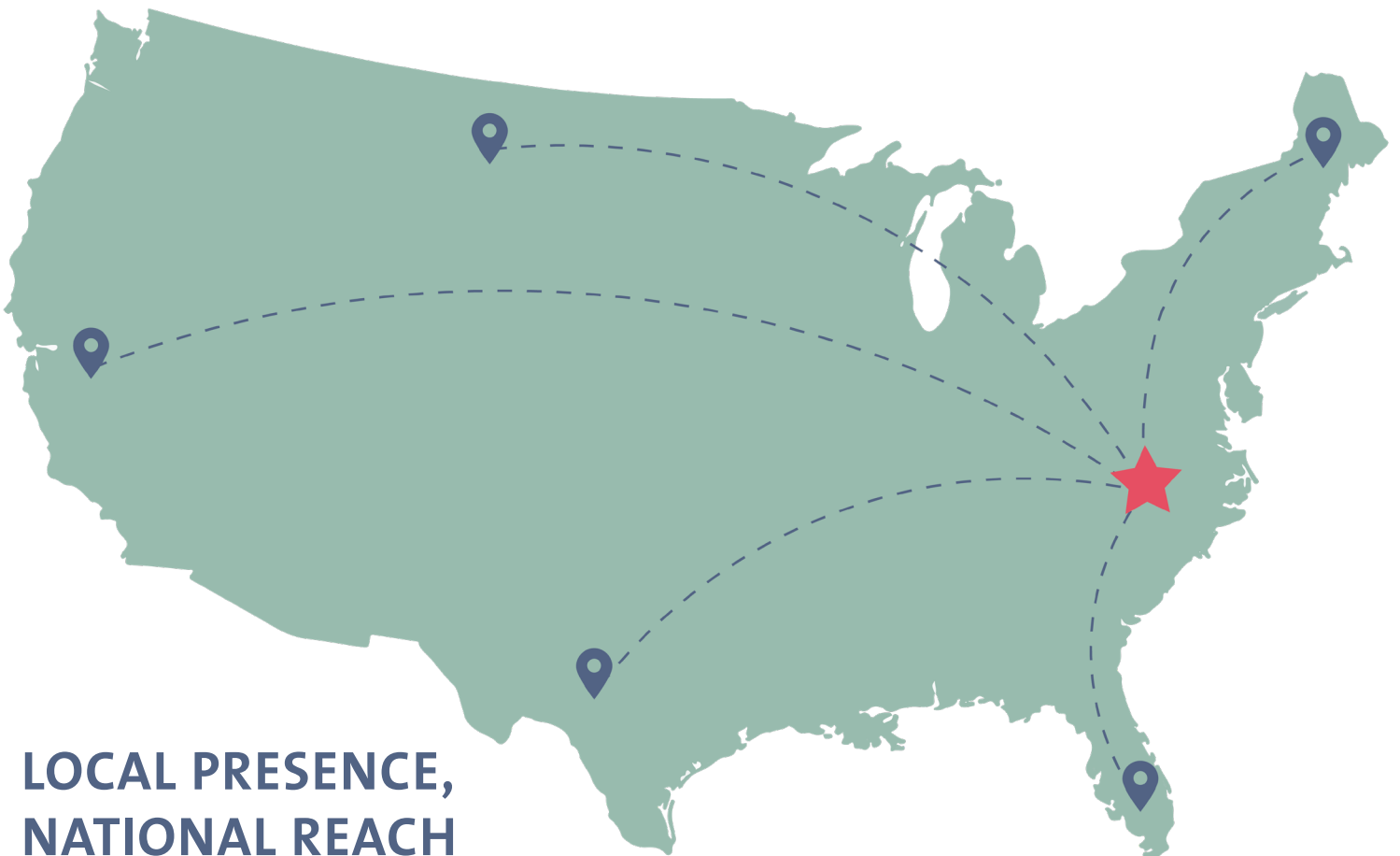




# ELDER CARE CHOICES

A premiere resource addressing the needs of working caregivers.



**LOCAL PRESENCE,  
NATIONAL REACH**

## DID YOU KNOW?



**53** million Americans identify as caregivers.

**61%**

of working caregivers say that helping loved ones has impacted their employment situation. <sup>1</sup>



**53%**

of employees report going in late, leaving early or taking time off due to caring for an older adult. <sup>1</sup>

## ELDER CARE CHOICES

Elder Care Choices is an employee benefit that provides information, consultation, resources, and support for working caregivers.

This benefit is designed to save employees time in the workplace by providing resources to assist with questions about Medicare options, caregiver and community resources for older adults, and long-term care for a loved one.

While our presence is local to Winston-Salem, NC, our reach is national. Have a parent or older relative who needs support? Our specialists can provide a customized plan and resources for anyone living anywhere in the country!

*\*Pricing available upon request\**

## WHAT EMPLOYEES HAVE TO SAY:

100% of employees said they would recommend Elder Care Choices to a coworker.

*“My problem was tricky, and I suspected there wasn't much more that could be done. Elder Care Choices confirmed that suspicion but did offer additional ways to help handle the problem, which I really appreciate.  
-Elder Care Choices Client”*

*“[Elder Care Choices was] helpful and listened to my situation with compassion and understanding. This was as important as all the great information that was provided.  
-Elder Care Choices Client”*

# ADDING ELDER CARE CHOICES PAYS OFF

**23%** of the estimated 8.8 million employed family caregivers reported either absenteeism or presenteeism over a 1-month period due to caregiving responsibilities.



Among those affected, caregiving reduced work productivity by one-third on average or an estimated \$5,600 per employee annually.

**82%**

of employers agreed that caregiving would become an increasingly important issue for their company. <sup>2</sup>

Employee-caregivers often neglect their own care leading to increased healthcare costs.

Estimated annual loss to U.S. employers:

**\$34** billion <sup>2</sup>



## ATTRACT TALENT

With nearly 3 out of 4 employees reporting having some type of current caregiving responsibility, offering support saves them time and employers money.



## RETAIN TALENT



**1/3** employees

have voluntarily left a job due to the responsibilities of providing care for an older adult.

## REDEPLOY HUMAN RESOURCES STAFF TIME

### MEDICARE COVERAGE SUPPORT

The transition from employer healthcare coverage to Medicare usually happens while the employee is still on the payroll, so the job often falls to human resources to help employees navigate. Medicare can be overly complicated, making it a point of frustration for all. With this benefit you can refer employees to Elder Care Choices for information and assistance through the entire process from research to purchasing a Medicare supplement (Medigap) or drug plan or a Medicare Advantage Plan.



*Elder Care Choices has proven to be a valuable resource for Second Harvest Food Bank team members. Ongoing workshops and expert guidance have been well-received, particularly among team members caring for aging parents or other family members and those seeking to understand and navigate Medicare benefits.*

*- Human Resources Director, Second Harvest Food Bank*



## ELDER CARE CHOICES PARTNERS INCLUDE:



LEARN MORE ABOUT ADDING ELDER CARE CHOICES  
TO YOUR BENEFITS PACKAGE:

336-748-2171 | [ecc@seniorservicesinc.org](mailto:ecc@seniorservicesinc.org)



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#### Data Sources:

1. National Alliance for Caregiving and AARP, Caregiving in the US 2020, [https://www.caregiving.org/wp-content/uploads/2020/06/AARP1316\\_RPT\\_Caregivingin-theUS\\_WEB.pdf](https://www.caregiving.org/wp-content/uploads/2020/06/AARP1316_RPT_Caregivingin-theUS_WEB.pdf) page 7; Accessed 04/04/23
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