





SPONSORSHIP OPPORTUNITIES

March 2, 2024 | 10:00 AM–2:00 PM

THE PERKS

	PRESENTING SPONSOR \$25,000 <i>1 available</i>	LEAD SPONSOR \$15,000 <i>2 available</i>	CORPORATE CHAMPION \$10,000 <i>4 available</i>	CORPORATE PARTNER \$5,000 <i>Unlimited</i>	CORPORATE SUPPORTER \$2,500 <i>Unlimited</i>	CORPORATE FRIEND \$1,000 <i>Unlimited</i>	CORPORATE ASSOCIATE \$500 <i>Unlimited</i>
Use of the Intergenerational Center for Arts and Wellness (Generations Center) shared spaces for company retreat	 2 days	 1 day					
Exclusive and private tour of the Generations Center with President & CEO, Lee Covington. Includes your choice of catered breakfast or lunch	 12 team members	 6 team members					
Professionally designed 24"x36" mini-billboard of company logo/ad on Main Street Atrium	 12 months	 6 months	 3 months				
Premiere Listing of logo and/or company name in Winston-Salem Journal advertisements							
Option to submit a promotional video to share on the Senior Services website and social media platforms	 90 seconds	 45 seconds	 30 seconds				
Dedicated posts across Senior Services Facebook, Instagram, and Twitter accounts (16,597 users)	 3 posts	 2 posts	 1 post				
Scrolling company logo slide or company name listing will loop across all digital displays during the event	 3 dedicated slides	 2 dedicated slides	 1 dedicated slide	 Listed on Corporate Sponsor slide	 Listed on Corporate Sponsor slide	 Listed on Corporate Sponsor slide	 Listed on Corporate Sponsor slide
One post-event "Thank You" advertisement in the Winston-Salem Journal	 with logo	 with logo	 with logo	 with logo	 with logo	 with logo	 with logo
Listed on Senior Services website event landing page with a link to your company's website (48,504 users)	 with logo	 with logo	 with logo	 with logo	 with logo	 with logo	 with logo
Listing in the Senior Services Annual Report	 with logo	 with logo	 with logo	 with logo	 with logo	 with logo	 with logo

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