



SPONSORSHIP OPPORTUNITIES

August 22, 2024 | 11:30 AM–1:00 PM

THE PERKS Event Day Expected Reach: 260	PRESENTING SPONSOR \$10,000 <i>1 available</i>	CONNECTOR \$5,000 <i>2 available</i>	ADVOCATE \$2,500 <i>4 available</i>	ENGAGER \$1,000 <i>Unlimited</i>	FRIEND \$500 <i>Unlimited</i>
Use of the Intergenerational Center for Arts and Wellness (Generations Center) shared spaces for company retreat	1 day				
Sponsorship Recognition on Award Recipient tables	3 tables	2 tables			
Included 15-second segment on ThankView video greeting to event attendees and honorees sent within a week after the event	✓				
A branded digital mini-billboard designed by Senior Services to display on digital signage on the Senior Services campus beginning day of the event (estimated 8,000+ visits a month)	6 months	3 months			
Dedicated sponsor post(s) across Senior Services Facebook, X, and Instagram accounts (16,597 users)	2 posts	1 post			
Opportunity to setup a table in designated vendor area day of event	✓	✓	✓		
Scrolling company logo slide or company name listing will loop across all digital displays during the event	Logo on 1 dedicated slide	Logo on sponsor slide	Logo on sponsor slide	Listed by name sponsor slide	Listed by name sponsor slide
Listed in Event Program	✓ with logo	✓ with logo	✓	✓	✓
Included on post-event “Thank You” advertisement in the Winston-Salem Journal	✓ with logo	✓ with logo	✓	✓	✓
Listed on Senior Services website event landing page, registration page, and other digital promo materials with link to company’s website	✓ with logo	✓ with logo	✓	✓	✓
Listing in Senior Services Annual Report	✓ with logo	✓	✓	✓	✓
Ticket(s) to Event	8 (Full Table)	4	3	2	1



CONTACT:

Mark Batten, Vice President of Development | 336-721-6908 or mbatten@seniorservicesinc.org